## 9 SEPTEMBER 2024



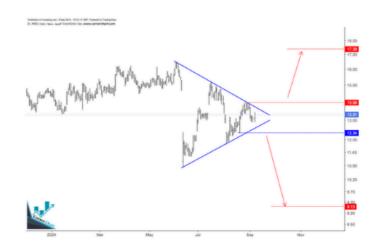
## The impact of political media on financial markets



For the first time in American history, two major candidates, a former president and a current vice president, will stand side by side on the debate stage, defending their four-year record in office. The first is Donald Trump, who served as president for four years between 2017-2021, and the second is Kamala Harris, Joe Biden's vice president for the past four years. Harris is desperate to gain voters' trust after raising the chances of a Democratic victory since Biden's withdrawal, while Trump is seeking to assert his confidence in victory despite his conviction for criminal offenses.



The forecast depends on the candidates' performance in the debate Trump's advance, which is a difficult choice, supports the rise of the companies shown in the bulletin Kamala Harris' advance supports a clear decline in this sector



The stocks of private prison companies are most affected by Trump's popularity in terms of rise and fall. We follow two companies, GEO Group and CORECIVIC. As candidate Trump is against illegal immigration to America, this provides good work for private prison companies in the future.



